

## MEDIA ALERT

November 27, 2023

Attention: news editors, arts & culture editors, calendar listings

### Mark your calendars - The fourth annual Desert Open Studios has new dates and new format

The DOS organizing committee announced this week that the free, self-directed studio tour will be held Friday, Saturday and Sunday January 26, 27 and 28, 2024. Participating artists' studios will be open to the public from 11:00 am through until 4:00 pm each day.

Founded by artists in 2021, Desert Open Studios has grown to more than 160 artists. Visitors will get to see the vibrant range of creative expression in the Coachella Valley. During the tour each artist will open their studios, share their artistic process, and offer artwork for sale.

Desert Open Studios is a volunteer organization that encourages participation from artists and arts lovers to help make the annual event a success. Founded from the need for an easy way to introduce the dynamic and diverse group of desert artists to local and visiting art enthusiasts, collectors and gallery owners. Participating in the studio tour also allows artists to get to know other creatives in the area for collaboration, or share their work space, material uses, exhibition opportunities and more.

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**WHAT:** Desert Open Studios is celebrating its fourth year! Desert Open Studios offers an annual free self-guided art tour across the Coachella Valley. The tour is a unique way for the public to connect with more than 150 area artists, to observe their processes, purchase artwork, and explore spaces usually not open to outsiders.

**WHEN:** January 26, 27 and 28, 2024, 11AM-4PM  
The Perez Art District will be open on Jan 26th till 7PM

**WHO:** More than 160 artists are participating this year. The artists span all across the Coachella Valley from Indio to Desert Hot Springs.

**WHERE:** The tour covers the Coachella Valley uniting the east and west art scenes. From Indio, La Quinta, Palm Desert, Rancho Mirage, Cathedral City, Palm Springs, and Desert Hot Springs, visitors will discover artists everywhere! There are several artists hubs, communities and art centers where groups of artists have come together to create micro creative communities. Hubs include Backstreet Arts District and Via Negocio in Palm Springs, Perez Road in Cathedral City, and The Indio Arts Center in Indio. Visitors can use printed and online maps to design a customized adventure focused on the areas they want to visit and types of art they are interested in. We also offer a free PDF downloadable handbook including an easy to use artist index.

For more information, contact: Lynda Keeler, Co-Organizer

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For calendar listings, contact:

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